

CultureNature Literacy (CNL): Transnational Project Meeting (TNP) 06

<https://ph-noe.zoom.us/j/9315532057> – Zoom-Meeting-ID: 931 553 2057

Wednesday, 23rd April 2025

05:45 p.m.	Opening – Welcome – Introducing the schedule
06:00–06:45 p.m.	WP 1 + WP 2: Review of results & dissemination strategy

Thursday, 24th April 2025

08:50 a.m.	Welcome – Introducing the schedule
09:00 – 9:45 a.m.	Kriemhild Büchel-Kappeller <i>Education for Sustainable Development: Changes & challenges for the future</i>
09:45 – 10:00 a.m.	Discussion
10:00 – 10:45 a.m.	Monika Bischof <i>Biosphärenpark Großes Walsertal</i>
10:45 – 11:00 a.m.	Discussion
11:00 – 11:20 a.m.	BREAK
11:20 a.m. – 12:10 p.m.	Project Management
12:10 – 12:30 p.m.	WP 3: Review of results & dissemination strategy
12:30 – 01:25 p.m.	LUNCH
01:30 – 02:15 p.m.	Andreas Krafft <i>Future</i>
02:15 – 02:30 p.m.	Discussion
02:30 – 03:00 p.m.	BREAK
03:00 – 04:00 p.m.	WP 4: Outlook on results & dissemination strategy
04:00 – 04:30 p.m.	Feedback

Friday, 25th April 2025

09:15 – 09:30 a.m.	Welcome – Summary of results
09:30 – 10:45 a.m.	Project Management: Preparing the final report
10:45 – 11:15 a.m.	BREAK
11:15 – 12:15 a.m.	TNP/MP at PH NOE/Campus Baden: 21–23 October 2025 FEEDBACK
12:15 – 12:30 p.m.	Conclusion & Farewell

Dr. Kriemhild Büchel-Kapeller

Keynote: Education for Sustainability and Transformation

3 Topics areas

1. A World in Transition: The VUCA World – Climate Change and Beyond

Our world is increasingly shaped by uncertainty and complex crises. Education becomes a key resource in developing sustainable responses to global challenges such as climate change, resource scarcity, and social inequality. It is not enough to simply *teach knowledge* about ecological systems; education must also cultivate *systems thinking* to deepen the understanding of complex interconnections and support active engagement in transformation processes.

2. Cultivating Courage for the Future – Not Powerlessness

In the face of urgent global crises, it is essential that education not only raises awareness of problems but also highlights actionable solutions. Education for sustainability empowers individuals to imagine just and livable futures, nurturing a sense of *future-oriented courage*. It enables people to see themselves as part of the solution, rather than helpless observers. Educational settings can create spaces where ideas are explored together and both *agency as well as action competence are developed*—encouraging active engagement in shaping a fairer, more sustainable future.

3. Self-Efficacy – Neuroscience and Positive Psychology

Research in neuroscience and positive psychology shows that experiencing self-efficacy is critical for fostering motivation, resilience, and long-term engagement. Education for sustainability should create learning environments where individuals can discover their strengths, take meaningful action, and experience the impact of their efforts. This approach makes transformation not only *conceivable*, but also *tangible* and *achievable*.



Expert in Sustainability, Citizen Participation and Social Capital

PhD in Empirical Cultural Studies, University of Graz | Lecturer

- Facilitator for community- and organizational development processes
- Leading school workshops on “Friends & More” – focusing on future perspectives, sustainability and social capital
- Core team member of the LEADER project “*Educational Quarter Bludenz Mitte*”
- Instructor at the Academy for Positive Psychology in both foundation and advanced courses
- Guest lecturer at various universities and universities of applied sciences, including:
 - Danube University Krems
 - Salzburg University of Applied Sciences
 - Zurich University of Applied Sciences (ZHAW)
 - University of Liechtenstein, among others
- Numerous speaking engagements, including at:
 - European Forum Alpbach
 - Club of Vienna (a subgroup of the Club of Rome)
 - and other prominent forums

Personal Commitment

- Founding member and Vice Chair of *KlimaVOR*, an association promoting climate neutrality in Vorarlberg
- Supporting civil society and democracy in Moldova – workshops for mayors

Monika Bischof & Matthias Merta: Biosphärenpark Großes Walsertal

Matthias Merta – the newbie in the valley, working for the team since sweet 4 month. Background in landmanagement, science and rural development. Loss of biodiversity, climate change, demographic change as well as social change are challenges affecting the future of living in the Walsertal. Responsible to use the UNESCO Men and Biosphere Program as one tool to deal with these challenges. **So how can the UNESCO Men and Biosphere Programm contribute to sustainable development in a rural valley like the Großes Walsertal and is it still facing the relevant challenges?**

Monika Bischof – in the daily business of the biosphere reserve Großes Walsertal since the very beginning. She's connecting the very basic issues and needs of living in rural mountain area with the the great goals of Sustainable Development. Since she is a native in the valley, her big passion is the culture of the Walser and therefore confronted with the forward-looking question: **How can cultural identity be preserved while also being adapted for the next generation?**

Dr. Andreas M. Krafft

Keynote: Our Hopes, our Fears, our Future

The current experiences of a crisis-ridden world have fundamentally shaken many people's beliefs and trust in a better future. This triggers negative feelings of fear and helplessness and has a massive impact on mental health, especially among young people. Against this background, the question arises: is there still reason for hope, and if so, what keeps our hope alive? How we look into the future—whether with confidence, fear, or indifference- will determine how we feel, think, and act in the here and now, individually and as a community. We cannot change the past but share a common interest in shaping a good and sustainable future for all. We report on research findings gathered over the past ten years in several countries from the **International Hope Barometer Research Program**. These provide valuable insights into people's expectations for the future, their hopes and fears for both individual and shared futures, and their psychological and social well-being.

Dr. Andreas Krafft researches and teaches at the University of St. Gallen and the universities of Zurich, Lisbon, and Berlin. He is co-president of Swissfuture, the Swiss Association for Futures Studies, board member of the Swiss Society for Positive Psychology, and co-director of the German-speaking Association of Positive Psychology. For more than ten years, he has been leading the international research network of the Hope Barometer. He has published several scientific papers and books on hope and the psychology of future thinking.



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